



Dalgas Have, CBS

# COPENHAGEN BUSINESS SCHOOL, DENMARK

**Fall 2015 Exchange**

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[View outside my dorm](#)

## PART I – ACTIVITY LOG

### SEPTEMBER 2016

- Settled down in dorm
- Met with my exchange buddy
- Started classes
- CPR registration and application for residence card
- Sight-seeing in Copenhagen, Hillerød, Helsingør & Roskilde
- Travelled to Odense, Denmark by bus (hometown of H.C. Andersen)

### OCTOBER 2015

- Participated in MarketingLab Case Competition 2015 and won second runner-up!
- Visited Germany during the autumn break
- Travelled to Malmö & Lund, Sweden by train (super near Copenhagen) and Aarhus, Denmark by bus (second-largest city)

### NOVEMBER 2015

- Finished my Danish oral exam
- Handed in two Marketing reports
- Courses ended
- Participated in Startup Weekend Health Copenhagen 2015
- Travelled to Estonia, Finland, Latvia, Sweden (Stockholm) and Hungary

### DECEMBER 2015

- Finished one written exam and two oral exams
- Travelled to Belgium
- Visited Gothenburg & Helsingborg, Sweden by bus and Møn, Denmark by train
- Returned to Hong Kong



## PART II – GENERAL EXCHANGE INFORMATION

### VISA PROCEDURES

CBS provided the documentary support for visa procedures. Once I received the acceptance letter, I had to submit the attached ST1 form along with other required documents (payment receipt, photo, HKID, copy of all pages of passport including the front page and copy of bank statement) to the Danish Consulate in Guangzhou. You should apply for the VISA earlier as you need to wait around one month for them to send it back to you.

When you arrive in Copenhagen, you need to apply for your CPR number at your local municipal (either *Fredericksberg Kommune* or *International House Copenhagen*). Remember to bring along your passport, proof of residence (e.g. rental contract) and your acceptance letter.

### ORIENTATION ACTIVITIES

CBS provides an Introduction Week Social Package, which is the social supplement to the mandatory daytime orientation activities. Once purchased online, you will receive a blue bracelet as the entrance pass to all the events, including Stand-up Comedy, Danish Folk Dancing, Canal Tour, Lake Party, Movie Night and Welcome Dinner.

### INTERNATIONAL SERVICES & ACTIVITIES

The International Office will match you with a buddy who will pick you up from the airport. He/she will give you the necessary items, including your key to your accommodation (only for the 8 student residences).

CBS Exchange Social Program hosts a range of activities for exchange students to participate in, such as a Tour of Denmark and Berlin Trip. You can check out their Facebook page or add “Esp Coordinators” as your Facebook friend.

### ACCOMMODATIONS

Exchange students are housed either in off-campus dorms or private housing. Although there are 8 student residences to choose from, you need to be fast to be able to get a space when you apply online, so remember to check your email for more instructions from the school. You can also read <http://www.cbs.dk/en/international-opportunities/international-students/accommodation>.

CBS Housing Department also provides private housing assistance if you don't get a room in the official dorms, but only for the fall semester. Just send an email to [privatehousing.intoff@cbs.dk](mailto:privatehousing.intoff@cbs.dk).

You can also check Housing Anywhere (<https://www.housinganywhere.com/>) if need be.

### COURSE REGISTRATION

There are no pre-registered courses, and it is not on a first-come-first-served basis as in UST. There are 3 rounds of course registration announced via email, and you might need to change some courses in the second round due to time clash if you don't want to miss some classes, which will only be shown on your personal timetable (<http://calendar.cbs.dk/>). You can view the courses offered here: <http://www.cbs.dk/en/international-opportunities/international-students/guestexchange-student/undergraduate-courses>. The International Office staff will try to accommodate your needs; so don't worry too much about it.

Each student is required to study 4 courses. These are the courses I took:

Course Code	Course Title	Equivalent UST course	DB Ref No
BINBV1106U	Danish – Integrated Skills	1000-level Course in Language	B05095
BJURV1082U	International Commercial Law	Free elective	B05095
BHAAV6019U	Neuromarketing	Marketing elective	B02204a
BHAAV1988U	Retail Marketing	Marketing elective	B02201a

#### TEACHING & ASSESSMENT METHODS

**Danish-Integrated Skills** was quite challenging for me at first because the teacher Steven would talk in Danish and ask us to guess what he was saying. However, he was really helpful and would often offer extra practice outside of class. I also took a free Danish course (funded by my municipal which is open to all those new to Denmark) at *IA Sprog*, but there are plenty of other choices like *UCplus*. Besides, I joined the Language Partner program organized by the *Copenhagen Business Confucius Institute*, where I taught my buddy Putonghua in exchange with Danish ([https://docs.google.com/forms/d/1wA4HwfHsR28dmcCttoh9J7RL78\\_oivtsOuyhNC769r0/viewform](https://docs.google.com/forms/d/1wA4HwfHsR28dmcCttoh9J7RL78_oivtsOuyhNC769r0/viewform)).

**International Commercial Law** required a lot of readings but the written exam was relatively easy as it was open-book. The course is for those students majoring in law, so the two professors would assume you already have some basic knowledge, but that shouldn't be too much of a problem as the exam only asked what was taught in class, especially the cases covered in class.

**Neuromarketing** and **Retail Marketing** were quite similar in terms of assessment format. Both courses required students to submit a report, which can be written in groups of 2 or 3. For the oral exam, we had to present new insights from our report for the first 5 minutes, followed by around 10 minutes of answering questions about your report or anything else covered in the syllabus. I would recommend Neuromarketing more because UST doesn't offer such a course yet, although I felt the professors in Retail Marketing were more dedicated to their teaching.

#### SPORTS & RECREATION FACILITIES

**CBS Mercury** is located at the gym under the canteen at Solbjerg Plads (SP) in the basement just next to the womens' restrooms. I have never been there before but my friends say there are shower facilities and lockers. There are classes everyday for 30 DKK each time or 150 DKK for monthly members. You can also join the sports teams (e.g. **CBS Running**) and they will arrange for off-campus trainings.

#### COST/EXPENSES

The Danish currency (krone) is similar to the renminbi. The cost of living is quite high compared to Hong Kong, and the expenses will depend on how much you decide to travel during exchange, so plan ahead and buy your tickets in advance.

#### SOCIAL CLUBS/NETWORKING OPPORTUNITIES

You don't need to be a member of the CBS clubs to join their activities, as they are often open to all. Check Facebook often, as the events will be posted on their pages. One Facebook page I recommend following is **Studentehuset**, which will organize some pretty cool events from time to time, where you can meet students from other universities as well. You can also download an app called **Ublend**, which will notify you of a lot of events happening around Copenhagen.

## HEALTH & SAFETY

When you apply for your CPR number, you will be assigned a doctor who you can call when you are sick. There will be an address on your CPR card, so you can go there for your appointment.

Copenhagen is a really safe city, but there are some places (e.g. Nørrebro) that may be a little dangerous at night, especially for girls.

## FOOD

I mostly cooked my own food to save money, and occasionally bought lunch at the on-campus cafeteria. You can view the daily menu here: <https://www.spisestuerne.dk>.

There are various supermarket chains in Copenhagen, with **Irma** being the most expensive (you can think of it as Taste in Hong Kong). **Føtex** is known for its fresh meat. **Netto** is the cheapest, but **døgnNetto** (the 24-hour one) is a little bit more expensive.

If you want to eat out, some places I recommend trying are **Copenhagen Street Food** (there are student discounts sometimes), **Kødbyen** (also called the Meatpacking District with plenty of good restaurants), **Retro Nørrebro** (frequent events), **Royal Smushi Café** (the best smørrebrød I have ever had) and **Paludan Bogcafe** (great atmosphere and yummy food).

## TRANSPORTATION

CBS campuses are mainly located at 4 different metro stations, namely **Frederiksberg** (main campus), **Fasanvej**, **Lindevang** and **Flintholm**, in which the first three are within walking distance.

Danish people usually bike around though, as it is cheaper. If you live far away from campus and need to take transportation daily (like I did), it is recommended to buy a *monthly pass* (the cost depends on how many zones you need). You can buy one at Central Station or at any 7-Elevens located in the metro stations.

You can download the app '**Rejseplanen**' to search routes on how to get to your destination from your current location. If you are taking the S-train, metro (24-hours) or bus, do remember to buy a valid ticket (check how many zones and the time) or else you will be fined 750 DKK. You can also buy a *personal Rejsekort* at Central Station after you have got your resident card, as it will be cheaper than single tickets (half-price) or if you need to travel to places outside Copenhagen.

## CLIMATE

The climate is quite cold and windy, so remember to wear more clothes, especially water-proof and wind-resistant jackets. It is also quite dry, so bring more hand creams and lotions. As it often rains in Copenhagen, it is a good idea to bring an umbrella out.

## COMMUNICATION

CBS will give all exchange students a Lebara SIM card, which you need to top up at 7-Elevens or online. You can also choose to buy your own SIM card at 3 if you have a CPR number, which has cheaper rates for data roaming.

**CBS Learn** (<https://learn.cbs.dk/>) is the equivalent to our LMES, where you can find course materials and contact details of your professors. You can also find all necessary webpages at <https://e-campus.dk/>.

## PART III – ITEMS TO BRING

- WARM CLOTHES (E.G. DOWN FEATHER JACKET, GLOVES, BOOTS, HAT)
- BACKPACK/ SMALL SUITCASE FOR TRAVELLING
- USB
- LAPTOP
- CAMERA & MEMORY CARD
- ADAPTERS, CHARGERS
- MEDICINE
- CASH, ATM CARD & CREDIT CARD
- SMALL RICE COOKER

If more information is needed, you can get my contact from SBM Exchange Team by emailing [bmugexch@ust.hk](mailto:bmugexch@ust.hk).